

## ROBESON COUNTY

- 116,000 people live in Robeson County
- The population has decreased by 8% over the past decade
- NC's population increased by 11% over the past decade

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Data sources, dashboard, and other counties at  
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## Robeson County communities thrive when ...



... people can meet  
their basic needs

- Rent is unaffordable for 50% of renters
- 14% of people don't have health insurance
- There is one mental health provider for every 360 residents



... good jobs are  
accessible to everyone

- There are 6 candidates for every job opening\*
- The number of unemployed people actively seeking work has decreased by 2% from Dec. 2023 to Dec. 2024



... the economy works  
for everyone

- 54% of residents are considered low-income (less than \$62,400 for a family of four)\*\*
- The richest 5% of households make an average of 41 times more than the poorest 20% of households

\* Candidates include all people willing to work in the county, regardless of county of residence

\*\* A family of four is considered low-income if they make below 200% of the poverty level, or \$62,400 in 2023, the most recent year with available income data.

**Table 1: Poverty and Economic Hardship**

	County	State
<b>Living in poverty, 2019-2023</b>		
Percentage of people living in poverty	29%	13%
Black	37	20
White	17	9
Latine	41	21
Asian & Pacific Islander	14	9
American Indian	28	24
Percentage of children living in poverty	40	18

**Table 2: Employment**

	County	State
<b>Employment, December 2024</b>		
Unemployment rate	4.7%	3.4%
Number of unemployed people actively seeking work	2,200	178,000
Number of employed people	45,200	5,067,000
<b>Percent change in employment over the past year (December 2023 to December 2024)</b>		
Change in unemployed people actively seeking work	-2%	3%
Change in people employed	-1%	0%

**Table 3: Educational Attainment**

	County	State
<b>High school graduation, 2024</b>		
High school graduation rate	84%	87%
Black	87	85
White	77	90
Latine	92	83
Asian & Pacific Islander	NA	>95
American Indian	81	82
<b>College degrees, 2019-2023</b>		
Percentage of adults with a bachelor's degree or higher	15%	35%
Men	12	33
Women	17	36
Median earnings for men with a bachelor's degree <sup>†</sup>	\$51,300	\$77,900
Median earnings for women with a bachelor's degree <sup>†</sup>	\$46,600	\$52,700

<sup>†</sup> Does not include people who also have a graduate degree.

**Table 4: Income and Ability to Afford the Basics**

	County	State
<b>Living Income Standard, 2025</b>		
Living Income Standard annual income (1 adult, 2 kids) <sup>††</sup>	\$74,200	\$87,700
<b>Median earnings and income, 2019-2023</b>		
Median worker earnings	\$36,700	\$47,200
Median household income	\$40,300	\$69,900

<sup>††</sup> The Living Income Standard is a measure of what a family needs in order to cover basic expenses. See more at [NCbudget.org/LIS](https://NCbudget.org/LIS)
**Table 5: Access to Affordable Housing**

	County	State
<b>Rent burden, 2019-2023</b>		
Percentage of renter households paying more than 30% of income on rent	50%	48%
Percentage of renter households paying more than 50% of income on rent	24%	23%
<b>Fair market rent, 2025</b>		
Fair market monthly rent for a two-bedroom home	\$930	\$1,410
Number of work hours at minimum wage it takes to afford a two-bedroom home at fair market rent	99 hours per week	150 hours per week

**Table 6: Healthy Lives and Communities**

	County	State
<b>Health insurance, 2019-2023</b>		
Percentage of residents without health insurance	14%	10%
<b>Medicaid enrollment, February 2025</b>		
Percentage of residents enrolled in Medicaid	58%	28%
<b>Life expectancy, 2019-2021</b>		
Life expectancy in years	69	77
Black	67	73
White	70	77
<b>Mental health providers, 2023</b>		
Residents per mental health provider	360	320
<b>Food assistance, February 2025</b>		
Percentage of residents receiving SNAP	35%	13%

NA values indicate insufficient data for this county.