ECONOMIC SNAPSHOT 2025

ALEXANDER COUNTY

- 36,500 people live in Alexander County
- The population has stayed about the same over the past decade
- NC's population increased by 11% over the past decade

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Data sources, dashboard, and other counties at NCBudget.org/Snapshots

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- * Candidates include all people willing to work in the county, regardless of county of residence
- ** A family of four is considered low-income if they make below 200% of the poverty level, or \$62,400 in 2023, the most recent year with available income data.

Alexander County communities thrive when ...



... people can meet their basic needs

- Rent is unaffordable for 33% of renters
- 9% of people don't have health insurance
- There is one mental health provider for every 1,260 residents



... good jobs are accessible to everyone

- There are 39 candidates for every job opening*
- The number of unemployed people actively seeking work has decreased by 8% from Dec. 2023 to Dec. 2024[†]



... the economy works for everyone

- 32% of residents are considered low-income (less than \$62,400 for a family of four)**
- The richest 5% of households make an average of 22 times more than the poorest 20% of households

† This county was affected by Hurricane Helene in September 2024, which may have contributed to high unemployment and economic hardship in 2025. Pre-Helene data will not show these effects. Learn more at NCBudget.com/Snapshots.



ALEXANDER COUNTY ECONOMIC SNAPSHOT 2025

Table 1: Poverty and Economic Hardship

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	County	State
Living in poverty, 2019-2023		
Percentage of people living in poverty	12%	13%
Black	41	20
White	11	9
Latine	18	21
Asian & Pacific Islander	NA	9
American Indian	NA	24
Percentage of children living in poverty	20	18

Table 2: Employment †

	County	State	
Employment, December 2024			
Unemployment rate	3.2%	3.4%	
Number of unemployed people actively seeking work	570	178,000	
Number of employed people	17,100	5,067,000	
Percent change in employment over the past year (December 2023 to December 2024)			
Change in unemployed people actively seeking work	-8%	3%	
Change in people employed	-1%	0%	

[†] This county was affected by Hurricane Helene in September 2024, which may have contributed to high unemployment in 2025.

Table 3: Educational Attainment

County	State
83%	87%
>95	85
81	90
95	83
NA	>95
NA	82
15%	35%
14	33
17	36
\$58,700	\$77,900
\$48,700	\$52,700
	83% >95 81 95 NA NA 15% 14 17 \$58,700

Table 4: Income and Ability to Afford the Basics

	County	State
Living Income Standard, 2025		
Living Income Standard annual income (1 adult, 2 kids)†††	\$73,000	\$87,700
Median earnings and income, 2019-2023		
Median worker earnings	\$42,000	\$47,200
Median household income	\$65,300	\$69,900

^{†††}The Living Income Standard is a measure of what a family needs in order to cover basic expenses. See more at NCbudget.org/LIS

Table 5: Access to Affordable Housing

	County	State
Rent burden, 2019-2023		
Percentage of renter households paying more than 30% of income on rent	33%	48%
Percentage of renter households paying more than 50% of income on rent	20%	23%
Fair market rent, 2025		
Fair market monthly rent for a two-bedroom home	\$1,050	\$1,410
Number of work hours at minimum wage it takes to afford a two-bedroom home at fair market rent	111 hours per week	150 hours per week

Table 6: Healthy Lives and Communities

	County	State
Health insurance, 2019-2023		
Percentage of residents without health insurance	9%	10%
Medicaid enrollment, February 2025		
Percentage of residents enrolled in Medicaid	28%	28%
Life expectancy, 2019-2021		
Life expectancy in years	75	77
Black	75	73
White	74	77
Mental health providers, 2023		
Residents per mental health provider	1,260	320
Food assistance, February 2025		
Percentage of residents receiving SNAP	14%	13%

NA values indicate insufficient data for this county.

Data sources, dashboard, and other counties at

NCBudget.org/Snapshots