

CASWELL COUNTY

- 22,000 people live in Caswell County
- The population has decreased by 5% over the past decade
- NC's population increased by 11% over the past decade

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Caswell County communities thrive when ...



... people can meet their basic needs

- Rent is unaffordable for 51% of renters
- 10% of people don't have health insurance
- There is one mental health provider for every 2,270 residents



... good jobs are accessible to everyone

- There are 44 candidates for every job opening*
- The number of people working decreased by 1% from Feb. 2020 (pre-COVID) to Dec. 2023
- The number of people working decreased by 6% from Dec. 2007 (pre-Great Recession) to Dec. 2023



... the economy works for everyone

- 31% of residents are considered low-income (less than \$59,900 for a family of four)**
- The richest 5% of households make an average of 18 times more than the poorest 20% of households

* Candidates include all people willing to work in the county, regardless of county of residence

** A family of four is considered low-income if they make below 200% of the poverty level, or \$59,900 in 2022, the most recent year with available income data.

Table 1: Poverty and Economic Hardship

| | County | State |
|--|--------|-------|
| Living in poverty, 2018-2022 | | |
| Percentage of people living in poverty | 15% | 13% |
| Black | 21 | 21 |
| White | 12 | 9 |
| Latine | NA | 22 |
| Asian & Pacific Islander | NA | 9 |
| American Indian | NA | 23 |
| Percentage of children living in poverty | 22 | 19 |

Table 2: Employment

| | County | State |
|---|--------|-----------|
| Employment, December 2023 | | |
| Unemployment rate | 3.3% | 3.2% |
| Number of unemployed people actively seeking work | 320 | 167,000 |
| Number of employed people | 9,300 | 5,059,000 |
| Percent change in employment since before COVID-19 pandemic (February 2020 to December 2023) | | |
| Change in unemployed people actively seeking work | -23% | -11% |
| Change in people employed | -1% | 5% |

Table 3: Educational Attainment

| | County | State |
|---|----------|----------|
| High school graduation, 2023 | | |
| High school graduation rate | 83% | 87% |
| Black | 87 | 84 |
| White | 79 | 90 |
| Latine | 85 | 81 |
| Asian & Pacific Islander | NA | 95 |
| American Indian | NA | 80 |
| College degrees, 2018-2022 | | |
| Percentage of adults with a bachelor's degree or higher | 15% | 34% |
| Men | 12 | 32 |
| Women | 19 | 35 |
| Median earnings for men with a bachelor's degree [†] | \$80,900 | \$74,400 |
| Median earnings for women with a bachelor's degree [†] | \$44,300 | \$50,200 |

Table 4: Income and Ability to Afford the Basics

| | County | State |
|--|----------|----------|
| Living Income Standard, 2022 | | |
| Living Income Standard annual income (1 adult, 2 kids) ^{††} | \$54,000 | \$60,700 |
| Median earnings and income, 2018-2022 | | |
| Median worker earnings | \$35,900 | \$45,100 |
| Median worker earnings as a percentage of Living Income Standard ^{††} | 67% | 74% |
| Median household income | \$57,000 | \$66,200 |

Table 5: Access to Affordable Housing

| | County | State |
|--|-------------------|--------------------|
| Rent burden, 2018-2022 | | |
| Percentage of renter households paying more than 30% of income on rent | 51% | 48% |
| Percentage of renter households paying more than 50% of income on rent | 19% | 23% |
| Fair market rent, 2024 | | |
| Fair market monthly rent for a two-bedroom home | \$860 | \$1,310 |
| Number of work hours at minimum wage it takes to afford a two-bedroom home at fair market rent | 91 hours per week | 139 hours per week |

Table 6: Healthy Lives and Communities

| | County | State |
|--|--------|-------|
| Health insurance, 2018-2022 | | |
| Percentage of residents without health insurance | 10% | 11% |
| Life expectancy, 2018-2020 | | |
| Life expectancy in years | 75 | 77 |
| Black | 76 | 73 |
| White | 75 | 78 |
| Mental health providers, 2022 | | |
| Residents per mental health provider | 2,270 | 340 |
| Food assistance, December 2023 | | |
| Percentage of residents receiving SNAP | 19% | 13% |

[†] Does not include people who also have a graduate degree.

^{††} The Living Income Standard is a measure of what a family needs in order to cover basic expenses. See more at NCbudget.org/LIS

NA values indicate insufficient data for this county.